#### Learning-augmented (Online) Algorithms with Societal Design Criteria

New techniques for teaching performance analysis

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## This Talk is about Trade-offs!





#### ALGORITHMS WITH PREDICTIONS

#### SOCIETAL ALGORITHM DESIGN

- How these two are related ...
- What are foundational new analysis techniques that could be part of teaching relevant courses?

### **Algorithms with Predictions**

aka, learning-augmented algorithms, algorithms with ML advice



# **An Emerging Topic**



- Research
  - Sigmetrics Workshop on Learning-augmented Algorithms: Theory and Applications, 2023
  - Data-driven Decision Processes, Simon Institute, 2022
  - Workshop on Algorithms with Predictions, EPFL, 2022
  - Workshop on Algorithms with Predictions, STOC, 2022 Machine Learning for Algorithms, FODSI, 2021

  - Workshop on Algorithms with Predictions, STOC 2020
- Teaching
  - Algorithms with Predictions: UMass Amherst, 2022 ٠
  - Learning Augmented Algorithms, CWI, 2021
  - Machine Learning for Algorithm Design, Columbia University, 2020
  - Learning-augmented algorithms, MIT, 2019
- Paper Repository •
  - https://algorithms-with-predictions.github.io/, 143 papers (June 15, 2023)

# **Societal Algorithm Design**



AI-SDM

Al Institute for Societal Decision Making

Funded by NSF



Fairness Carbon Awareness Privacy Safety



#### Societal Considerations Applications

Program	Data-Driven Decision Processes
Date	Monday, Nov. 7 – Thursday, Nov. 10, 2022



Motivating Applications Sustainability Healthcare Disaster response Law and Policy

## Online Algorithms

- Inputs arrive one-by-one
- The algorithm makes an irrevocable decision
- A long list of classic online problems
  - Ski-rental
  - Paging/caching, k-server, metrical task systems
  - Bin packing
  - Knapsack problem
  - Matching
  - Job scheduling
  - Secretary problem, prophet inequalities
  - Set cover, online covering

# Performance metrics

#### **Online Algorithms**

- Competitive ratio:  $CR(ALG) = \max_{\omega \in \Omega} \frac{ALG(\omega)}{OPT(\omega)}$
- Multiplicative quantity
- Mainly in classic algorithm design

**Online Learning** 

- Regret
- Additive quantity
- Mainly in theoretical ML

## **Algorithms with Predictions**

#### Desiderata

**Consistency:** How well the algorithm performs when the prediction is good?

Near-offline performance if predictions are reasonably good

Graceful degradation of performance with quality of predictions



**Robustness:** How well the algorithm performs when the prediction is bad? Near-online performance, even if predictions are very bad



**Parsimony:** Algorithms should use predictions if they are useful, otherwise, do not ask Retain both consistency and robustness Predictions can be expensive to obtain

### **Robustness vs.** Consistency

[Mahdian-Nazerzadeh-Saberi'07, Lykouris-Vassilvitskii'18, Purohit-Svitkina-Kumar'18]

- Consistency is worst-case performance when prediction is accurate. An algorithm is  $\eta$ -consistent if ▲Good prediction!  $\max_{\omega \in \Omega} \frac{ALG(\omega, p^*(\omega))}{2}$ andomiza Deterministi , 1.7 Jua 1.6 is 1.5 • Robustness is the worst-case performance overall. An S 1.4 1.3 algorithm is  $\gamma$ -robust if  $\max_{\omega \in \Omega, p} \frac{ALG(\omega, p)}{OPT(\omega)}$ 1.2 1.1 Any prediction!
- Pareto-optimality: for given robustness, no online algorithms can achieve better consistency.
- M. Mahdian, H. Nazerzadeh, and A. Saberi. "Online optimization with uncertain information." ACM Trans on Algorithms 2012
- T. Lykouris and S. Vassilvitskii. "Competitive caching with machine learned advice." Journal of the ACM, 2021
- M. Purohit, Z. Svitkina, and R. Kumar. "Improving online algorithms via ML predictions." NeurIPS 2018
- B. Etienne, A. Maggiori, and O. Svensson. "The primal-dual method for learning augmented algorithms." *NeurIPS 2020*
- A. Wei and F. Zhang. "Optimal robustness-consistency trade-offs for learning-augmented online algorithms." NeurIPS 2020



# Online Knapsack Problem (OKP)

- A knapsack with unit capacity
- N items arrive online
  - Item j has values  $v_j$  and weight  $w_j$
- Problem formulation:

$$\max_{x_j} \sum_{j=1}^n v_j x_j \text{, s.t., } \sum_{j=1}^n w_j x_j \le 1, \qquad x_j \in \{0,1\}$$

- Assumption:
  - The value density of items are bounded and known, i.e.,  $\frac{v_j}{w_i} \in [L, U], \forall j$
- Closely related to
  - One-way trading
  - K-search problem

#### **Online Algorithms for OKP**

[Zhou, Chakrabarty, Lukose '08]

• ZCL: Admit the new item only if its unit value is above a threshold.

- Threshold function:  $\phi(z) = ({}^{Ue}/_L)^{zL}/_e$
- Competitive ratio:  $O(\log U/L)$



#### **Extensive Literature on OKP**

Later this week in FCRC

The Online Knapsack Problem with Departures B. Sun, L. Yang, M. Hajiesmaili, J. Lui, A. Wierman, D. Towsley, and D. Tsang ACM SIGMETRICS 2023, Tuesday June 20

Near-optimal Online Algorithms for Joint Pricing and Scheduling in EV Charging Networks R. Bostandoost, B. Sun, C. Joe-Wong, and M. Hajiesmaili ACM e-Energy 2023, Wednesday June 21 (Best paper candidate)

#### **Design of Threshold Function**



**Challenge:** given a prediction of the maximum value *P*, how to incorporate it into the threshold function to guarantee robustness and consistency?

#### An Intuitive Learning-augmented Algorithm

- Given  $\lambda \in [0,1]$  and prediction *P* 
  - **<u>Reserve</u>**  $(1 \lambda)$  resource to trade at the price no less than *P*
  - **<u>Run</u>**  $\alpha$ -competitive online algorithm with resource  $\lambda$
- This algorithm is  $\left(\frac{\alpha}{\lambda + (1 \lambda)\alpha}\right)$ -consistent and  $\left(\frac{\alpha}{\lambda + (1 \lambda)\alpha/\theta}\right)$ -robust

- B. Sun, R. Lee, M. Hajiesmaili, A. Wierman, and D. Tsang. "Pareto-optimal learning-augmented algorithms for online conversion problems." *NeurIPS 2021*
- R. Lee, B. Sun, J. Lui, and M. Hajiesmaili. "Pareto-Optimal Learning-Augmented Algorithms for Online k-Search Problems." *arXiv* preprint arXiv:2211.06567 2022

#### Lower bound is about Trade-off!

• Lower bound: Any  $\gamma$ -robust online algorithm must have a consistency  $\theta$ 

$$\geq \frac{\theta}{\gamma} + (\theta - 1)(1 - \frac{1}{\gamma}\ln\frac{\theta - 1}{\gamma - 1})$$



As consistency improves  $CR \rightarrow 1$  (best possible ratio), robustness degrades  $CR \rightarrow \theta$  (worst possible ratio)

- B. Sun, R. Lee, M. Hajiesmaili, A. Wierman, and D. Tsang. "Pareto-optimal learning-augmented algorithms for online conversion problems." *NeurIPS 2021*
- R. Lee, B. Sun, J. Lui, and M. Hajiesmaili. "Pareto-Optimal Learning-Augmented Algorithms for Online k-Search Problems." *arXiv* preprint arXiv:2211.06567 2022

## **Threshold Function for One-way Trading**



## **Pareto-optimal Trade-off**

- What about the same analysis for the online knapsack problem?
  - Open problem!
  - We need a different prediction!
- There has been a recent progress for unit-size online knapsack problem



- B. Sun, R. Lee, M. Hajiesmaili, A. Wierman, and D. Tsang. "Pareto-optimal learning-augmented algorithms for online conversion problems." *NeurIPS 2021*
- R. Lee, B. Sun, J. Lui, and M. Hajiesmaili. "Pareto-Optimal Learning-Augmented Algorithms for Online k-Search Problems." *arXiv* preprint arXiv:2211.06567 2022
- S. Balseiro, C. Kroer, and R. Kumar. "Single-leg revenue management with advice." ACM EC 2023

## **Lesson Learned**



Consistency vs. robustness

Lower bounds are about trade-offs



It is all about the predictions

Nontrivial predictions may help a lot more.



Parametric analysis of performance metrics

Analyzing the degradation factor (the price of learning)

## Fairness in Online Algorithms

- Regret settings
  - Full information feedback
    - Tue@SIGMETRICS: Online Fair Allocation with Perishable Resource
    - Thu@SIGMETRICS: Enabling Long-term Fairness in Dynamic Resource Allocation
    - Our work: No-regret Algorithms for Fair Resource Allocation
    - A lot more
  - Bandit feedback
    - Fair Exploration via Axiomatic Bargaining

#### **Fairness in the Online Knapsack Problem**

#### motivation



Time fairness in the context of the secretary problem. [Arsenis, Kleinberg, EC '22]



The high-level idea is that we should treat an input based on its quality and not on its arrival time.



#### Time fairness in online knapsack?

Example: managing bids for cloud computing resources.

Want to accept or reject bids using a resource while getting enough profit — Simple and "fair" acceptance criteria might be desirable.

# The ZCL Algorithm is not Time Fair

- ZCL: Admit the new item only if its unit value is above a threshold.
- Threshold function:  $\emptyset(z) = ({}^{Ue}/_L)^{zL}/_e$
- Competitive ratio:  $O(\log U/L)$



#### **Time Fairness**

- [Arsenis, Kleinberg '22] formalize Time-Independent Fairness.
- We propose  $\alpha$ -Conditional Time-Independent Fairness ( $\alpha$ -CTIF). ALG is  $\alpha$ -CTIF if the following holds over all input sequences:

$$Pr\left[ALG \ accepts \ j-h \ item \ | \left(\frac{v_j}{w_j} = x\right) and \ (z_j + w_j \in \mathcal{A})\right] = p(x)$$

• There exists some utilization interval  $\mathcal{A} = [a, b]s.t.|b - a| = \alpha$ , where an item with value density x is accepted with constant probability p(x).

# **Achieving Fairness**

without prediction ...

- An easy way to achieve 1-CTIF is to set a constant threshold  $\phi$  such that any item is accepted iff its value is  $\geq \phi$ .
  - *<sup>U</sup>*/<sub>*L*</sub>-competitive ... not interesting!

Does prediction help?

• ECT: An algorithm that balance between fairness vs. competitiveness



# **Achieving Fairness**

use predictions to break the deterministic Pareto bound ...

- What to predict matters!
  - We choose to predict the optimal threshold  $d^*$ : the lowest value where accepting all items  $\geq d^*$  gives a constant approximation of OPT.
- LA-ECT
  - receives a prediction of  $d^{\star}$
  - γ-CTIF
  - $\frac{1}{1-\gamma} (\log \left( \frac{U}{L} \right) + 1)$  -robust
  - $O\left(\frac{1}{\gamma}\right)$ -consistent





#### Numerical experiments

- Cloud traces from Google data centers
- Algorithms: ZCL, ECT, and LA-ECT



# **Carbon Intelligent Computing**

The story is similar...



The War of the Efficiencies: Understanding the Tension between Carbon and Energy Optimization W. Hanafy, R. Bostandoost, N. Bashir, D. Irwin, M. Hajiesmaili, P. Shenoy HotCarbon 2023 – to appear

Online Pause and Resume Problem: Optimal Algorithms and Applications to Carbon-Aware Load Shifting A. Lechowicz, N. Christianson, J. Zuo, N. Bashir, M. Hajiesmaili, A. Wierman, P. Shenoy ArXiv:2303.17551

## What is new in teaching?

- The performance analysis is inherently about trade-offs
  - Robustness vs. consistency
  - Fairness vs. competitiveness
- Meaningful societal algorithm design should be learning-augmented!
- Parametric analysis of algorithms
- Revisit the theoretical analysis of simple and practical algorithms
- Break the fundamental impossibility results



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